

STOUGHTON FAIR

APPLICATION FOR COMMERCIAL/FOOD VENDOR

CONTACT INFORMATION:

Legal Business Name:	
Doing business as (DBA):	
Owner Name:	
TIN Number/SS#:	
Manager Name:	
Permanent Mailing Address:	City/State/Zip:
Business Phone:	Cell Phone (Req.):
Email Address (Req.):	Fax Number:

Space Needs:

<i>Approximate footage needs (must include awnings/overhangs/trailer hitches/tent stakes/etc)</i>		
Front Footage:	Depth Footage:	
Indicate the side(s) of your unit you will serve out of (if applicable):		
Is the tongue removable?	YES	NO

Vendor Type

Merchandise		Food*		Non-Sales
10' x 10'	\$413	10 x 10	\$110*	\$303
10' x 20'	\$633	10 x 20	\$220*	
		10 x 30	\$330*	
*+ 25% commission				

Electricity Needs* (for the entire fair)

*No electrician will be provided; plug-ins must have the proper amp plug.

CORDS AND PLUG ADAPTERS ARE NOT SUPPLIED BY STOUGHTON FAIR

Please indicate electrical required:

<i>Voltage/Amp Needs</i>	<i>Cost</i>	<i>QTY</i>
115 Volt	\$55	
230 Volt / 20 Amp Circuit	\$77	
230 Volt / 30 Amp Circuit	\$88	
230 Volt / 50 Amp Circuit	\$121	
230 Volt / 100 Amp Circuit	\$165	
Will You Supply Your Own Generator? (must be a low noise unit)	YES	NO

Will you need to purchase Ice from the Fair?

- Yes
- No

ITEMS SOLD:

List all food, beverages, and various other items to be sold, exhibited and/or demonstrated (please note if they will be sold/exhibited or demonstrated). Gifts, novelties and crafts must be specifically and individually listed. Service and hand out information must explain exactly what you will offer to the guests of the fair.

If you need more space, please enclose a separate piece of paper to describe your items or services offered.

Signature:

I certify the information on this exhibit space application is complete and true, to the best of my knowledge.

(Signature of owner)

Date: _____

PLEASE RETURN THIS TO:

STOUGHTON FAIR
P.O. BOX 52
STOUGHTON, WI 5358

STOUGHTON FAIR | July 1st - July 5th 2026

COMMERCIAL VENDOR RULES AND REGULATIONS

NOTICE TO ALL VENDORS:

BY SIGNING THE 2026 STOUGHTON FAIR VENDOR CONTRACT AGREEMENT, YOU ARE HEREBY ACKNOWLEDGING THAT YOU HAVE READ AND AGREE TO ALL STATED RULES AND REGULATIONS OF THE STOUGHTON FAIR. VIOLATION AND/OR NON-COMPLIANCE OF SAID RULES AND REGULATIONS WILL RESULT IN THE STOUGHTON FAIR BOARD'S DECISION TO REQUEST YOUR IMMEDIATE REMOVAL FROM THE FAIRGROUNDS. SUCH REMOVAL MAY RESULT IN YOUR INABILITY TO RETURN IN FUTURE YEARS.

IMPORTANT:

1. FEES: ALL FEES ARE NON-REFUNDABLE. VENDORS MUST HAVE THEIR RESERVATIONS AND FEES SUBMITTED BY MAY 31, 2026. ***NO EXCEPTIONS***
2. **WHEN YOU RETURN THE ENCLOSED CONTRACT (WITH THE TOTAL AMOUNT DUE, INCLUDING ELECTRIC) PARTICIPATION WILL BE CONFIRMED BY EMAIL.**
3. **ALL FOOD VENDORS MUST PAY 25% COMMISSION ON SALES FOR THE WEEK OF THE FAIR. PLEASE SEE THE TREASURER IN THE FAIR OFFICE.**

2026 SPACE RENTAL INFORMATION CONTRACT

DATE: JULY 1st - JULY 5th 2026– (Wednesday through Sunday)

HOURS: Wed - Saturday: 12:00 (NOON) TO 10:00 PM. & Sunday: Noon to 5:00 p.m.

LOCATION: STOUGHTON FAIR GROUNDS, 400 Mandt Parkway, STOUGHTON, WI 53589

VEHICLES AND EARLY ARRIVALS – NO EARLY ARRIVALS ARE ALLOWED UNLESS APPROVED BY THE STOUGHTON FAIR BOARD AND PAID IN FULL AT TIME OF EARLY ARRIVAL DATE BETWEEN THE HOURS OF 10AM AND 4PM. EARLY ARRIVAL FEE PER DAY IS \$100 PER UNIT.

SET UP TIMES OF YOUR BOOTH WILL START AT NOON ON TUESDAY, June 30th. **ALL BOOTHS MUST BE IN OPERATION BY 10AM ON Wednesday JULY 1st – OPENING DAY OF THE FAIR**

DAILY HOURS OF OPERATION FOR THE CARNIVAL**

JULY 1st, 2026 5 p.m.- 10 p.m.
JULY 2nd, 2026 1 p.m. - 10 p.m.
JULY 3rd, 2026 1 p.m. - 10 p.m.
JULY 4th, 2026 1 p.m. - 10 p.m.
JULY 5th, 2026 1 p.m. - 5 p.m.

** Hours are subject to change and will be published on the fair website stoughtonfair.com

CAMPGROUNDS

BADGERLAND CAMPGROUND - 608-873-5800
2671 CIRCLE DRIVE, STOUGHTON, WI 53589

THE STOUGHTON FAIR IS NOT RESPONSIBLE FOR ANY LOSS, DAMAGE OR STOLEN ITEMS, AS WELL AS ANY ACCIDENT, INJURY OR MISHAP WHICH MAY BEFALL YOU, YOUR STAFF OR PROPERTY.

NO VEHICLES WILL BE ALLOWED ON THE MIDWAY ROADS FROM 10 AM TO 10PM. ANY DELIVERIES MADE AFTER THIS TIME MUST BE MADE BY HANDCARTS OR OTHER AUTHORIZED VEHICLES. THIS IS TO ENSURE THE SAFETY OF OUR FAIRGOERS. PLEASE CHECK IN AT THE FAIR OFFICE UPON ARRIVAL. YOU WILL RECEIVE A NUMBER AND INFORMATION TO WHERE YOUR RENTAL SPOT IS.

VENDORS ARE RESPONSIBLE FOR FILING AND PAYING FOR AN APPLICATION FOR DANE COUNTY TEMPORARY FOOD ESTABLISHMENT PERMIT

CONCESSIONAIRES/EXHIBITORS SHALL NOT EXHIBIT OR SELL ANY PRODUCT THAT HAS NOT BEEN LISTED ON THE CONTRACT AND APPROVED BY A FAIR BOARD MEMBER. A COMPLETE LIST OF ALL ITEMS TO BE SOLD MUST BE SUBMITTED AND APPROVED BY A FAIR BOARD MEMBER.

VENDORS ARE RESPONSIBLE FOR THE PROPER DISPOSAL OF WASTE PRODUCTS FROM THEIR STANDS. THE STOUGHTON FAIR ASSOCIATION WILL NOT BE RESPONSIBLE FOR ANY FINES OR PENALTIES ACCESSED BY THE HEALTH DEPARTMENT OR ANY OTHER AFFILIATE.

FORBIDDEN: THERE SHALL BE NO SALE OR CONSUMPTION OF ALCOHOLIC BEVERAGES AND NO SALE OF PORNOGRAPHY, WEAPONS, KNIVES OR ANY ILLEGAL SUBSTANCES OR MERCHANDISE OF ANY KIND OR NATURE ON THE STOUGHTON FAIRGROUNDS. STOUGHTON FAIR RESERVES THE RIGHT TO MONITOR MERCHANDISE OFFERED FOR SALE AND REFUSE TO ALLOW THE SAME IF DEEMED INAPPROPRIATE.

INSURANCE: A CERTIFICATE OF \$1,000,000 LIABILITY INSURANCE: FOOD LICENSE OR SELLERS PERMIT MUST BE ON FILE IN THE SECRETARY'S OFFICE PRIOR TO SET UP. PLEASE SUBMIT A COPY OF THE INSURANCE CERTIFICATE WITH FEES AND RESERVATION.

****NO POLITICAL PARTIES SOLICITATION****
STOUGHTON FAIR REMAINS NEUTRAL

IT IS AGREED AND UNDERSTOOD THAT THE SPACE BE USED FOR THE PURPOSE DESCRIBED ABOVE AND THIS CONTRACT IS MADE SUBJECT TO THE CONDITIONS LISTED IN THE CONTRACT ADDENDA. THE SPACE SHALL NOT BE USED FOR ANY OTHER PURPOSE WITHOUT THE PRIOR EXPRESS WRITTEN CONSENT OF THE BOARD. THE STOUGHTON FAIR ASSOCIATION RESERVES THE RIGHT TO RELOCATE ANY EXHIBITOR (LESSEE) BEFORE AND/OR DURING THE STOUGHTON FAIR. EXHIBITOR (LESSEE) RESERVES THE RIGHT TO DECLINE THE SAID LOCATION, THUS TERMINATING THIS CONTRACT AND LEASE.

NOTE: INTEREST OF 1.5% PER MONTH (18% ANNUALLY) WILL BE CHARGED ON ALL LATE PAYMENTS.

THIS CONTRACT IS NULL AND VOID IF NOT RETURNED BY MAY 31 OF CONTRACT YEAR. THE SPACE SALES DEPARTMENT RESERVES THE RIGHT OF FINAL APPROVAL OF ALL PRODUCTS OR SERVICES TO BE RENDERED, BEFORE AND DURING THE STOUGHTON FAIR.

NO VENDOR WILL BE ALLOWED TO SET UP WITHOUT PROOF OF INSURANCE AND FULL CONTRACT PAYMENT. SELLER'S PERMIT AND FOOD PERMITS ALSO REQUIRED (IF APPLICABLE).

TAXES AND FEES: LESSEE SHALL BE RESPONSIBLE FOR PAYING ALL FEDERAL, STATE AND LOCAL TAXES, ASSESSMENTS AND FEES ARISING FROM AND OR CONNECTION WITH ITS BUSINESS ACTIVITIES ON THE PREMISES INCLUDED, WITHOUT LIMITATION, ALL INCOME AND WITHHOLDING TAXES, SALES TAXES, LICENSE FEES AND PERMIT FEES.

MAINTENANCE - ALTERATIONS - RETURN OF PREMISES: LESSEE SHALL AT ITS EXPENSE MAINTAIN THE PREMISE, SHALL NOT MAKE ANY CHANGES OR ALTERNATIONS WITHOUT THE BOARDS WRITTEN CONSENT AND UPON TERMINATION OF THE CONTRACT, SHALL DELIVER POSSESSION OF THE PREMISE TO THE BOARD IN GOOD REPAIR AND IN THE SAME CONDITION AS WHEN RECEIVED, ORDINARY WEAR AND TEAR RESULTING FROM THE PROPER USE THEREOF EXCEPTED.

CONTACTS :

Cally Ehle or Rich Proctor
P.O. BOX 52 STOUGHTON, WI 53589
EMAIL: stoughtonfair100@outlook.com
WEBSITE: WWW.STOUGHTONFAIR.COM